Jeans The best loved piece of fashion



Jeans

Worn 19th century during the American Gold rush Originally made from tent canvas to be hard wearing.

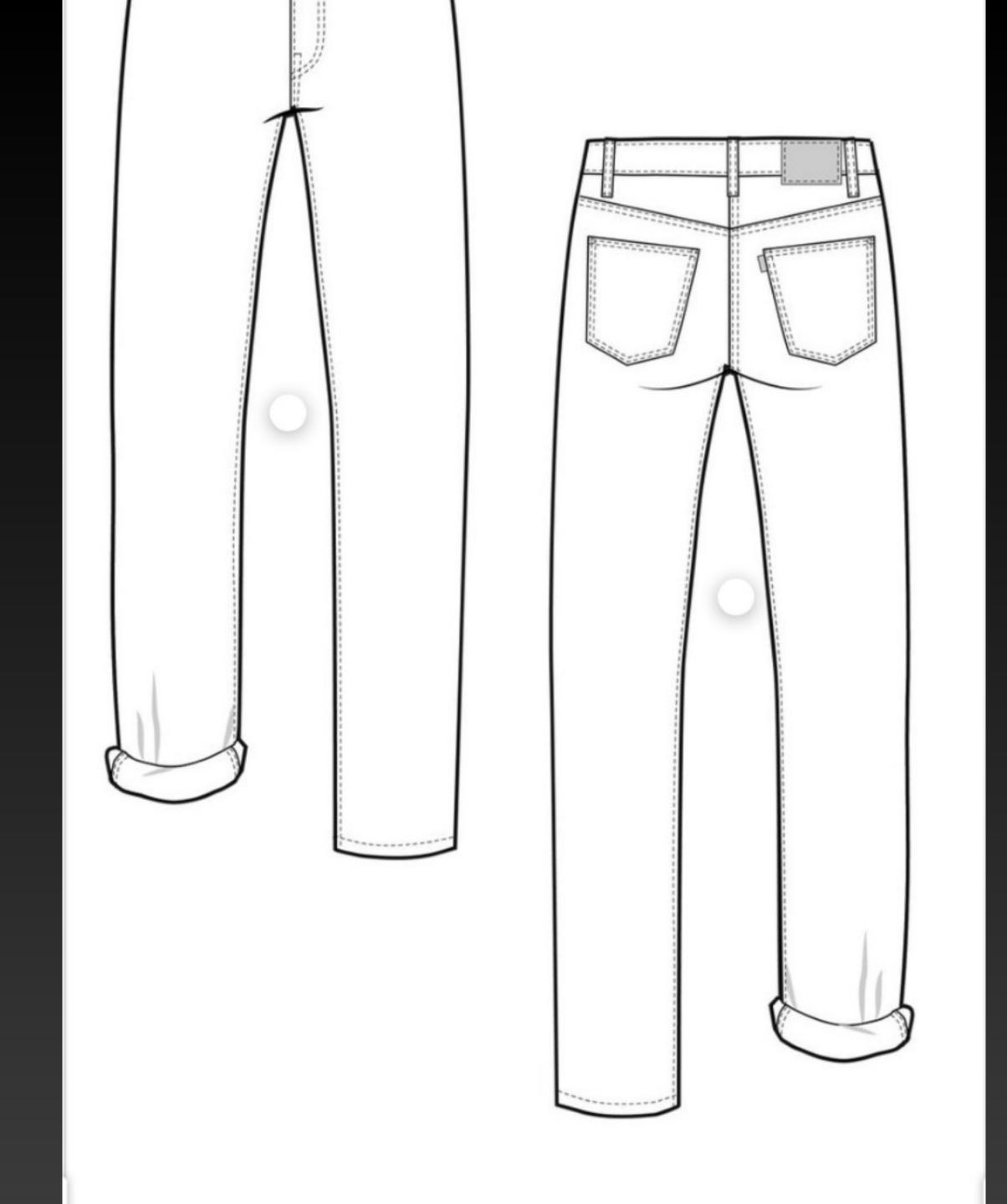




Who made them famous?

AMONG OTHERS....

- All American cowboys
- Elvis Presley
- James Dean
- Barack Obama



Task one

If you are able make a drawing of the template

I want you to take one of your London Fashion show drawings. You then design jeans to go with this outfit/range. You could use similar colours, patterns or designs.

I want you to design your jeans using the template on the last slide. You could add simple line designs or you could add colour, pattens or texture.

If you don't have coloured pencils you must annotate your design (use arrows to point to the areas of colour and write what colour you would use) LOOK AT THE EXAMPLE ON THE NEXT SLIDE.

- Task Two
- Why do you think jeans are such a popular item of clothing?
- What were jeans originally made from?
- Name one person who is famous for wearing jeans.

In the Netherlands old jeans are often turned into paper.

Do you think this is a good idea?

This is making denim sustainable.
What does this mean?



