POSTER DESIGN

VISUAL COMMUNICATION

Many keyworkers are working hard to keep people safe

Nurses

Doctors

Fire services, Police

Care workers

Supermarket employees

postmen/women

People who work in banks

Teachers, Social workers

Voluntary/Charity workers



YOUR TASK

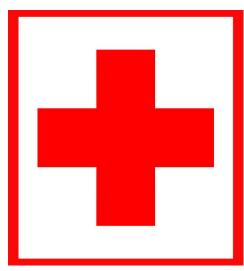
LI: TO DEVELOP SKILLS IN POSTER DESIGN AND VISUAL COMMUNICATION SUCCESS CRITERIA:
USE BRIGHT COLOURS,
USE SYMBOLS, USE
SLOGANS TO CREATE
YOUR DESIGN

POSTER DESIGN

CREATE A MOTIVATIONAL POSTER THAT CELEBRATES KEY WORKERS. USE SYMBOLS THAT LINK TO THE KEY WORKER JOBS. SOME EXAMPLES ARE BELOW







Some slogans you could use

'STAY SAFE, STAY AT HOME'

'WASH YOUR HANDS'

'KEEP YOUR DISTANCE WHEN YOU GO TO THE SHOPS'

'RESPECT THE ELDERLY. GIVE THEM SPACE ON THE STREETS.'

'TAKE CARE OF YOURSELF. TAKE CARE OF OTHERS'

OR COME UP WITH YOUR OWN SLOGAN TO SPREAD A POSITIVE MOTIVATIONAL

MESSAGE



KEEP
CALM
AND
WASH YOUR
HANDS

