

POSTER DESIGN

VISUAL COMMUNICATION

Many keyworkers are working hard to keep people safe

Nurses

Doctors

Fire services, Police

Care workers

Supermarket employees

postmen/women

People who work in banks

Teachers, Social workers

Voluntary/Charity workers



YOUR TASK

LI: TO DEVELOP
SKILLS IN POSTER
DESIGN AND
VISUAL
COMMUNICATION

SUCCESS CRITERIA:
USE BRIGHT COLOURS,
USE SYMBOLS, USE
SLOGANS TO CREATE
YOUR DESIGN

POSTER DESIGN

CREATE A MOTIVATIONAL POSTER THAT CELEBRATES KEY WORKERS. USE SYMBOLS THAT LINK TO THE KEY WORKER JOBS. SOME EXAMPLES ARE BELOW



Some slogans you could use

'STAY SAFE, STAY AT HOME'

'WASH YOUR HANDS'

'KEEP YOUR DISTANCE WHEN
YOU GO TO THE SHOPS'

'RESPECT THE ELDERLY. GIVE
THEM SPACE ON THE STREETS.'

'TAKE CARE OF YOURSELF. TAKE
CARE OF OTHERS'

OR COME UP WITH
YOUR OWN
SLOGAN TO
SPREAD A
POSITIVE
MOTIVATIONAL
MESSAGE



**KEEP
CALM
AND
WASH YOUR
HANDS**

COMBAT GERMS



Wipe down frequently
touched areas with
**DISINFECTANT
WIPES**

Save our NHS

The Government STILL isn't listening...



38 DEGREES
people. power. change.

Join the campaign to
Save Our NHS at:

www.38degrees.org.uk/NHS